

# EDU-TOURISM UMPSA

## Conversational English, Culture & Heritage

No.	Programme	Duration
1.	English Language Class	24 hours
2.	Interaction Session & Cultural Exposure	8 hours
3.	Exposure Visit	3 days

### English Language Class

Facilitate students and communities in learning Malay, fostering cultural understanding, and enhancing their experience while engaging with local community in Malaysia.

### Interaction Session & Cultural Exposure

Engage with local communities, fostering cultural exchange. Also provide language classes, traditional craft workshops, and discussions with locals.

#### Activities:

- Explore and understand the unique customs, traditions, and way of life in Pahang, enriching educational journey by gaining insights into the local culture.
- Introduction to local delicacies by the local people.
- Tutorial on preparing local dishes such as Dodol and Laksa Pahang.

### Hands-on: Tempoyak Ikan Patin

### Exposure Visit

(3 Days 2 Night at Pahang)

Unlock the secrets of Malaysia's cultural tapestry with our curated Edu Tourism Package! Immerse yourself in the vibrant local scene through a journey that explores. Enriching adventure that goes beyond textbooks, offering hands-on experiences to deepen your understanding of Malaysia's diverse traditions.

#### Activities:

- Try a local culinary delights at Jaman Tory
- Discover the intricate artistry of traditional Pahang weaving (Tenun Pahang) in Seni Kraf Tempatan.
- Delve into the rich history and heritage at Pekan Bandar Diraja and Sungai Lembing.



### Itinerary for Conversational English, Culture & Heritage Activities

- DAY 1**
- **10.00 AM** Arrival and welcome briefing
  - **12.00 PM** Explore Jaman Tory for a Makanan Tempatan experience
  - **3.00 PM** Cultural introduction
- DAY 2**
- **9.00 AM** Visit seni kraf tempatan (Tenun Pahang) for a hands on weaving workshop
  - **12.00 PM** Lunch with local artisans, followed by a guided tour of Pekan Bandar Diraja
  - **6.00 PM** Dinner and cultural performance showcasing the rich history and heritage
- DAY 3**
- **8.00 AM** Excursion to Sungai Lembing for a historical tour
  - **12.00 PM** Enjoy a farewell lunch and interactive session on the journey's highlights
  - **4.00 PM** Closing ceremony and certificate presentation

**Duration**  
1 Weeks

**Campus**  
UMPSA Gambang Campus

**Delivery Mode**  
In-Person

**Indicative Fee**  
USD400 per person with minimum 20 participants (subject to exchange rate)

**Target Student Group**  
International Students and Community



### Inclusive

- Tuition and activity fees
- Accommodation
- Meals
- Transportation
- Certificate

**Person  
In-Charge**

- **Siti Aishah**
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